

Process and other details

Advantage to Affiliated Colleges

1. By virtue of this affiliation all our colleges also have an American Affiliation
2. Globally recognized programs
3. Enables us to offer additional employment oriented programs
4. Programs designed by Alumni of IIT/IIM
5. Programs will help students study latest trends in Industry – Indian & Global
6. Will help us get more students
7. We can offer CASI New York Programs to non students also (Students not studying in your college) and get additional revenue for college.

Advantage to Students

1. American Certificates
2. Job oriented programs
3. Industry recognized programs
4. Online program help them to study at their own pace
5. Understand latest industry trends
6. Helps in placement
7. Overall career development

How to offer these programs

1. Credit based Programs
 - a. At the beginning of each semester the student has an option to enroll for one of these programs.
 - b. For all First year programs, students have to be made aware of these additional credit based programs at time of admissions
 - c. Colleges should use / display CASI Global logo on their admission forms, prospectus and other communication / marketing material so that students and parents are aware of this tie up and they can avail benefits of this tie up.
 - d. Fees to be collected at college just like normal fee collection.
 - e. Enrolment forms are to be uploaded on college website for convenience of students.

- f. Additionally similar forms can be downloaded from university website.
 - g. Correspondence students may also enroll for such certifications
2. Value add certificates
- a. Students can opt for multiple CASI certifications, however only one will be considered per term as credit based program. Additional certifications undertaken for by the students will be considered as value add certificate.
 - o In such cases marks of such additional programs will not be mentioned in the university mark sheet.
 - b. Correspondence students of the university may also enroll for such certifications
3. Enrolment of Non students
- a. Students from other universities / other colleges / working professionals may also enroll for these certifications.
 - b. For example a student of Mumbai university if keen to enroll; is eligible to enroll
 - c. Fee payment process and certification process remains the same.

List of Programs (partial)

1. Certificate in finance
2. Certificate in Marketing
3. Certificate in CSR
4. Certificate in Financial Derivatives @ Treasury Management
5. Certificate in CSR & Sustainability
6. Certified Retail Banking Professional
7. Certificate in Management
8. Certified HR Professional
9. Certified Marketing Manager
10. Certified Digital Marketing Manager
11. MS Office
12. Confidence Booster Program

Please Note: Additional programs will be offered shortly
Please refer brochure for programs offered currently.

Frequently Asked Questions

1. Credit based programs are certification programs where students enrol for additional certification programs and where marks / grades are shown in main report card / mark sheet of the student.

1.1. Value add programs are certification programs where students can enrol in addition to their regular programs however Such marks will not be showcased in their main mark sheet.

Please note; Students may enroll for such programs not only because they are credit based but because such programs increase employability and enhance knowledge.

2. Students can opt for any one of the programs from approved list as their credit based program in one semester. Every semester the student is free to select such an additional program.

3. Additional fees are applicable for such credit based programs.

4. Fees have been highly reduced especially for students of our university. For example programs costing INR 3000/- plus gst are Offered at INR 750/- plus gst. (Total INR 944/-)

5. Students can opt for one such credit based program every semester.

6. Duration of each certification is 6 months. Including study time and examination.

7. Students of our university pursuing correspondence programs are also eligible to enroll for such credit based certification programs.

8. Multiple Programs across educational streams are available. Students may enroll as per their choice and not only ones pertaining to their stream. For example; a student pursuing bachelors in science may enroll for retail banking programs if she / he is keen to explore a career in banking. This way students can learn about various career options and industries.

9. Programs recommended for first year students are mentioned separately. Especially the leadership and young scientist program. Refer brochure for details.

10. Enrolment dates

a. At start of every semester.

11. Students enrolling for such programs and not appearing for the same will be deemed fail.

12. Students enrolling for such programs (value add or credit based) can not cancel admissions. No refund will be granted.
13. Change of programs will not be allowed.
14. Each program has been assigned 4 credits.
15. Mark sheet for these additional credit based programs
 - 15.1. University mark sheet will showcase marks obtained in these credit based programs.** This will start after a few months, till then only separate marksheet will be issued.
 - 15.2. Such mark sheets will be issued by university after receiving corresponding marks from CASI Global
16. Separate marksheet and certificate will be issued to all students clearing these exams.

2. Internal process & Notes

Process for collection of fees

1. College pays fees to CASI and sends data to CASI
2. CASI sends data & payment to University
3. Fees to be collected along with semester fees by colleges.

Role of CASI

- 1) Upon enrolment, College will update CASI on student data. On receiving this information CASI will reach out to students and give login id's
 - a. Students will read the material online.
 - b. In case of any additional reading material, CASI will send the same to students by email.
 - c. CASI will also share data and payments with university
- 2) At end of semester,
 - a. CASI will set question paper
 - b. Issue login Id's & passwords
 - c. Issue question papers
 - i. online exams at lab of college / or
 - ii. offline exam in case college does not have a computer facility for students.
 - d. Correction of papers
 - e. Issue mark sheet. And certificates.

- 3) These marks / grades will reflect in the semester mark sheet of the university.** subject to terms.
- 4) Co Branded Certificate and Marksheet will be issued by KBCNMU and CASI to all students who cleared the exams.

Mark sheet for these additional credit based programs

1. University mark sheet will showcase marks obtained in these credit based programs.
 - 1.1. Such mark sheets will be issued by university after receiving corresponding marks from CASI Global
2. Additional Certificate will be issued by CASI Global with all two logos.

Role of colleges affiliated to university

1. Prominently display the credit based programs / Value based programs on their website, prospectus and other communication / marketing material
2. Use this alliance for credit based; employment oriented programs to enroll higher number of students
3. Use this credit based program offering to ensure students take full advantage of this opportunity and enroll for maximum program thus giving them leverage for employment
4. Inform students about the availability of these credit based programs
5. Enroll students at the beginning of every semester; inline with the process

3. For use at affiliated colleges

Message to your students on your website

This message is from each college to students and prospective students and their parents.

Please display this prominently on your website, prospectus and other communication / marketing material.

Dear All,

In line with recent development in the education Industry. Our University has taken a progressive stride and signed an alliance with CASI Global from New York, USA.

By Virtue of this alliance, every student across every college offering KavayitriBahinabaiChaudhari North Maharashtra University programs is eligible to enroll for CASI Global online certification programs.

These are employment oriented programs and will help our students prepare better for a career. These programs are credit based programs and are designed by the industry.

We encourage you to make the most of this opportunity and enroll for such programs.

Please find list of programs on our website. Also refer university website for further details.

Warm regards
Authorized Signatory

This page has to appear on the website of every college affiliated to KavayitriBahinabaiChaudhari North Maharashtra University

Link on your website

Link Name: Credit based programs

Please create this link on your website

Banner on your website

A small banner is required on the website of every college, specifically stating credit based/ value add programs.

Mentioning about CASI on your website

1. All affiliated colleges are hereby advised to mention about the alliance with CASI Global.
2. Colleges are also advised to use the alliance certificate on their website and other communication material

ENCLOSED WREATH CERTIFICATE & VOLUNTEERING CERTIFICATE

**Kavayitri Bahinabai Chaudhari
North Maharashtra University**

joins

CASI Global, New York

to ensure

every student is certified in

CSR & Sustainability

2018



www.casiglobal.us



www.nmu.ac.in

To Promote the Cause & Knowledge of CSR & Sustainability



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North Maharashtra University

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